

## PRIVACY POLICY

A.G. BARR p.l.c. ("we" or "us") are committed to protecting and respecting the privacy of those who use our website, [www.rubiconexotic.com](http://www.rubiconexotic.com) ("our site"), and the confidentiality of any personal information or details submitted or provided to us by users of our site ("you" or "your").

This document sets out our privacy policy (the "Policy") and the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

In accessing and using our site you confirm that you have read and understand this Policy, and that you consent to the collection and use of your personal information and details by us in accordance with this Policy. If you wish at any time to withdraw your consent, please notify us at the email address set out in section 8 of this Policy.

For the purpose of the Data Protection Act 1998, the data controller is A.G. BARR p.l.c. of Westfield House, 4 Mollins Road, Cumbernauld G68 9HD.

### 1. INFORMATION WE MAY COLLECT FROM YOU

We may collect the following data about you:

- 1.1. Information you provide when you register with our site, subscribe to any newsletter on our site or sign up to receive any other information from us.
- 1.2. Information you provide when you contact us by email or when contacting us in relation to any products we sell or any matter relating to our site.
- 1.3. We may also collect information about you when you enter any games, competitions, promotions or free prize draws that we feature on our site from time to time.
- 1.4. Where you are a shareholder of A.G. BARR p.l.c., information that you provide when contacting us in that capacity.

The above information may include your name, email address, home address, telephone number and any other information you choose to submit whether by completing online forms, by email or for the purposes of contributing to various sections of our site.

### 2. USES OF YOUR INFORMATION

We use information held about you in the following ways:

- 2.1. Where you have opted in to receiving such information (or have subscribed to any newsletter on our site), information about Rubicon, Sun Exotic and any of our other products, together with any related promotional or marketing information.
- 2.2. To respond to any enquiries we receive from you (and where you contact us, we may keep a record of the correspondence between us).
- 2.3. To process application forms and/or to contact you in relation to any game, competition, promotion or free prize draw which you have entered into on our site.
- 2.4. Where you are a shareholder of A.G. BARR p.l.c., to respond to any enquiries by you in relation to your shareholding (and where you contact us, we may keep a record of the correspondence between us).
- 2.5. We may collect information about your computer, including where available your IP address, service provider, operating system and browser type, for system administration. This is

statistical data about our users' browsing actions and patterns, and does not identify any individual.

### **3. DISCLOSURE OF YOUR INFORMATION**

We may disclose your personal information to any member of our company group. We may also disclose your personal information to third parties in the following circumstances:

- (a) where we have engaged a third party to perform certain functions including (without limitation) administering promotions, competitions and technical services in relation to our site. These third parties will have access to the personal information that you provide if such information is necessary to perform these functions;
- (b) in the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets;
- (c) if A.G. BARR p.l.c. or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets; or
- (d) if we are under a duty to disclose or share your personal data in order to comply with any legal obligation.

### **4. STORAGE OF PERSONAL DATA**

We have put in place measures to ensure the security of information we collect and store about you, and will use all reasonable endeavours to protect your personal data from unauthorised disclosure and/or access. However, unfortunately the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk.

### **5. COOKIES**

We may store information, in the form of a cookie, on your computer. This enables us to track your usage of our site. You can block cookies, delete them once they have been stored or receive a warning before a cookie is stored. For more information on how to do these things, please refer to your internet browser's 'Help' section.

### **6. YOUR RIGHTS**

Under the Data Protection Act 1998 (the "**Act**"), you have the right to request, in writing, access to any personal information or details which we hold about you. We shall comply with your request, in accordance with our obligations under the Act, provided you have paid us the necessary access fee and we are satisfied as to your identity. If after accessing such information you believe any of the personal data or information that we hold about you is incorrect, please provide us with your correct details and information by contacting us at the email address set out in section 8 of this Policy.

Our site may, from time to time, contain links to and from the websites of partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

### **7. CHANGES TO OUR PRIVACY POLICY**

We may make changes to the Policy from time to time. In such instances, we will post such changes on this page and would invite you to review this Policy from time to time in order to keep abreast of any changes to it.

### **8. CONTACT**

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to: [info@agbarr.co.uk](mailto:info@agbarr.co.uk).